

When supplying material for VPELA Revue please refer to the information below...

All Word files typed in a plain font (Arial 10 - 12 point is fine) with single spaces between sentences and single returns between paragraphs with title capitals only where necessary. No headings or subheadings in capital letters please – only where necessary.

SUPPLIED IMAGES (photos, illustrations, charts etc.) must be of reasonable quality and resolution. Images can be supplied as high-resolution .jpg. Ideally supplied as 300dpi at actual final printed size in magazine.

Supply images as separate files – not embedded in Word files.

COLOUR ADVERTS when supplied as .pdf files must be press-optimised, actual size (see specs.), converted to CMYK (no spot colours) with all fonts embedded. RGB pdfs will not be accepted. Use 100% black in place of CMYK / RGB black.

MONO ADVERTS when supplied as .pdf files must be press-optimised, actual size and use black only – ensure no spot colours or 4 colour blacks, with all fonts embedded. RGB pdfs will not be accepted.

Mark supplied files clearly and with minimum characters.
Indicate articles which have images and clearly name

ADVERT SIZES:

1/8 page (business card) – 60(h) x 88.5(w) mm

1/4 page horizontal – 60(h) x 184.5(w) mm

1/4 page verticle – 123(h) x 88.5(w) mm

1/2 page horizontal – 123(h) x 184.5(w) mm

1/2 page verticle – 250(h) x 88.5(w) mm

Full page – 250(h) x 184.5(w) mm

DTP APPLICATIONS:

Illustrator CC

InDesign CC

Photoshop CC

Acrobat Pro X

Any technical problems with supply of material please contact Greg Loveder (03) 9849 0079 or 0408 599 790
BEFORE ADVERT PREPARATION.
