



## ADVERTISING PRICE LIST

### WEBSITE & ELECTRONIC ADVERTISING

Website employment advertisements are charged at \$200 plus GST per post (with multiple posts a discounted price can be negotiated). This includes hosting the advertisement on our website for the duration of the advertisement period and regular electronic prompts to our membership to check the employment opportunities. The format is text only, limited to 350 words, no logos or images but it may contain links.

### VPELA REVUE ADVERTISING RATES 2016

The VPELA Revue is a hard copy magazine with a circulation of approximately 1100 which is distributed 3 times each year – March, June & October. The deadline for copy is the first week of the preceding month.

All advertisements are in full colour, dimensions and prices are below.

**Please note prices are exclusive of GST.**

Size	Height - mm	Width – mm	Price per issue	3 edition discount – cost per issue
Business card	60mm	88.5mm	\$250	\$200
¼ page horizontal	60mm	184.5mm	\$600	\$480
¼ page vertical	123mm	88.5mm	\$600	\$480
½ page horizontal	123mm	184.5mm	\$1200	\$960
½ page vertical	250mm	88.5mm	\$1200	\$960
¼ page (vertical or horizontal)back cover	Dimensions above	Dimensions above	\$800	\$640
½ page horizontal	123mm	184.5mm	\$1400	\$1120
Full page	250mm	184.5mm	\$2000	\$1600
Inserts A4 supplied			\$1000	\$800

Contact Jane Power on 9813 2801 to discuss further or email [jane@vpela.org.au](mailto:jane@vpela.org.au)